

REGIONÁLNÍ ROZVOJ MEZI TEORIÍ A PRAXÍ

O ČASOPISE	JEDNOTLIVÁ ČÍSLA	ODBORNÁ SDĚLENÍ	KONTAKT	ENGLISH
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V posledním čísle najdete

Papers in this monothematic issue are focused on management and development of human capital in different contexts of regional development. The main aim of the issue is to describe different point of view in theory and practice of regional development in international context. Papers are based on the results of internal grant projects from The College of Regional Development and Banking Institute, AMBIS, a.s., Intercultural Management - the phenomenon of the early 21st century.

Crisis Personnel Management in High-Tech Enterprises

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Abstract (EN):

High-tech enterprises play a big role in the scientific and technological development of the Russian economy. In spite of many help from the government, they are increasingly faced with the challenges of the crisis, which are caused by unfavourable environmental factors. For their successful functioning and development requires a reorientation of approaches to a variety of management areas, one of which acts as personnel management. It is from the effectiveness of human resource management strategy depends the formation of the competitiveness of high-tech enterprises, the ability to achieve long-term goals and implementation of the overall strategy. For high-tech enterprises the personnel management strategy should be adapted to the unstable economic growth, the turbulence of the environment, instability of the conjuncture. It should also take into account the specifics of these companies, the high costs of research and development, innovations in production technologies and the final product. Therefore, the main tools of optimization of staff should act soft measures to reduce personnel in the crisis.

Příloha:

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